



2017-2019 Community Health Plan (Implementation Strategies)

May 15, 2017

Community Health Needs Assessment Process

Gordon Hospital conducted a Community Health Needs Assessment (CHNA) in 2016. The Assessment identified the health-related needs of community including low-income, minority, and medically underserved populations.

In order to assure broad community input, Gordon Hospital created a Community Health Needs Assessment Committee (CHNAC) to help guide the hospital through the Assessment and Community Health Plan process. The Committee included representation not only from the hospital, public health and the broad community, but from low-income, minority and other underserved populations.

The Committee met throughout 2016 and early 2017. The members reviewed the primary and secondary data, reviewed the initial priorities identified in the Assessment, considered the priority-related Assets already in place in the community, used specific criteria to select the specific Priority Issues to be addressed by the hospital, and helped develop this Community Health Plan (implementation strategy) to address the Priority Issues.

This Community Health Plan lists targeted interventions and measurable outcome statements for each Priority Issue noted below. It includes the resources the hospital will commit to the Plan, and notes any planned collaborations between the hospital and other community organizations and hospitals.

Priority Issues that will be addressed by Gordon Hospital

Gordon Hospital will address the following Priority Issues in 2017-2019:

1. **Cancer** – Number one health problem/condition in our community. We believe we can help our community with cancer due to the upcoming women’s imaging center and our continued work at the Harris Radiation Center.
2. **High Blood Pressure/Cholesterol & Heart Disease** – Also ranked high in our community survey. We can continue to offer risk assessments and screenings but on a larger scale.
3. **Diabetes** – Several of the behavior/risk factors indicated on our community survey are directly related factors of diabetes; therefore, the Committee chose diabetes as one of our key issues.

Issues that will not be addressed by Gordon Hospital

The 2016 Community Health Needs Assessment also identified the follow community health issues that Gordon Hospital will not address. The list below includes these issues and an explanation of why the hospital is not addressing them.

1. **Mental Health** – Gordon Hospital does not offer mental health services.
2. **Immunizations (Adults & Children)** – More education could be accomplished through community programming and support of the local health department.
3. **Asthma in children** – Although some community members cited childhood asthma as a community health problem, the CHNA committee did not believe it was a priority compared to the other issues.
4. **Teen Pregnancy Rates** – There are teen pregnancy programs in place through the Boys and Girls Club, the Teen Health Task Force, and Family Intervention Specialists.

Board Approval

The Gordon Hospital Board formally approved the specific Priority Issues and the full Community Health Needs Assessment in 2016. The Board also approved this Community Health Plan.

Public Availability

The Gordon Hospital Community Health Plan was posted on its web site prior to May 15, 2017. Please see www.gorondhospital.org/PopularLInks/CommunityBenefit. Paper copies of the Needs Assessment and Plan are available at the hospital, or you may request a copy from wendy.taylor@ahss.org.

Ongoing Evaluation

Gordon Hospital's fiscal year is January-December. For 2017, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2018 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be attached to our IRS Form 990, Schedule H.

For More Information

If you have questions regarding Gordon Hospital's Community Health Needs Assessment or Community Health Plan, please contact wendy.taylor@ahss.org.

Gordon Hospital
2017-2019 Community Health Plan

May 15, 2017

| OUTCOME GOALS | | | | | | OUTCOME MEASUREMENTS | | | | | | | | |
|--|--|--------------------------------------|--|--|-----------------------|-------------------------|---------------|-------------------------|---------------|-------------------------|---------------|---------------------|-------------|----------|
| CHNA Priority | Outcome Statement | Target Population | Strategies/Outputs | Outcome Metric | Current Year Baseline | Year 1 Outcome Goal - # | Year 1 Actual | Year 2 Outcome Goal - # | Year 2 Actual | Year 3 Outcome Goal - # | Year 3 Actual | Hospital \$ | Matching \$ | Comments |
| Cancer programming and screening education | Increase patient capacity at cancer educational seminars | Adults in Gordon County | Increase number of low income participants to 650 over 3 years | Number of additional low income participants | 511 | 550 | | 600 | | 650 | | | | |
| | Continue to increase access and capacity at free cancer screenings | low income adults in zip codes 30701 | Increase number of low income participants to 250 over 3 years | Number of additional low income participants | 130 | 150 | | 200 | | 250 | | Staff Time | | |
| | Continue to increase participation in discounted mammograms for low income women | Adult Females in Gordon County | Open a new Women's Imaging Center to serve Gordon County. | # of additional mammograms performed in the radiology department | 3634 | 3700 | | 3800 | | 3900 | | \$7000 in discounts | | |
| High Blood Pressure, Cholesterol, and Heart Disease | Continue to provide free blood pressure screenings throughout the community | Adults in Gordon County | Conduct blood pressure clinics at health fairs and in public places such as Walmart on a monthly basis | # of people having blood pressures taken | 1,267 | 1,300 | | 1,350 | | 1,400 | | Staff Time | | |
| | Provide CREATION Health 8 Principles of good health classes | Adults in Gordon County | Conduct 8-week class that helps people focus on living a healthier life | # of participants | 24 | 50 | | 75 | | 100 | | Staff Time | | |

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|-----------------|--|-------------------------|---|---|-----------------------|-------------------------|---------------|-------------------------|---------------|-------------------------|---------------|-------------|-------------|----------|
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| | CREATION Health Farmer's Market | Adults in Gordon County | Host a weekly farmer's market each week during the summer so that the community has access to good healthy food | # of people coming to Farmer's Market | 180 | 200 | | 225 | | 250 | Staff Time | | | |
| Diabetes | Provide free screenings throughout the community | Adults in Gordon County | Conduct diabetes screenings at health fairs and in public places such as Walmart on a monthly basis | # of people having a diabetes screening | 27 | 50 | | 75 | | 100 | \$1200 | | | |